



Dear ODU Alumni and Friends,

Spring is right around the corner and warmer weather is coming our way! Practice your putting, gather your foursome, and most importantly, mark your calendar for the **ODU Alumni Association Golf Tournament on April 22, 2010** at Cedar Point Country Club in Suffolk, VA. We are celebrating the ninth year of our prominent fundraising event and it promises to be a memorable one for alumni and friends of the university.

The tournament is a four person best ball with a shotgun start at 12:30 p.m. Players will enjoy 18 holes and cart, range balls, lunch, awards dinner, a player gift and other chances to win prizes. Space is limited to 32 teams. Cost is \$125 per golfer and \$450 for a foursome.

**Proceeds from the tournament will go to the ODU Alumni Association's Adam Thoroughgood Scholarship**, providing financial support for exceptional ODU students. Scholars may use their award to fund summer tuition, study abroad or research opportunities. Your support of our tournament ensures that we can continue to grow this program and support Old Dominion University in recruiting and retaining outstanding students.

As we continually share, Old Dominion University is growing by leaps and bounds. Part of this change is due to the university attracting some of the best and brightest students to campus. Scholarships play an integral role in continuing this success.

**Please help us make the 2010 ODU Alumni Association Golf Tournament a great success. Levels of sponsorship are on the following page, as well as a sign-up form to commit your support.**

Thank you for your consideration. Whether you become a sponsor, play golf or simply make an individual contribution, your participation will help Old Dominion University students, now and in the future.

Sincerely,

The Old Dominion University Alumni Association

**OLD DOMINION UNIVERSITY  
ALUMNI ASSOCIATION  
BOARD OF DIRECTORS**

*Jeffrey Ainslie '83*  
*Meredith Badali '07*  
*Barry Bishop '74*  
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*The Honorable John Cosgrove '85*  
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*Erwin Sabile '98*  
*Tara Saunders '85*  
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*Maxine Somerville '85*  
*Christopher Stuart '93*  
*James Toscano '02*  
*Andrea Tottosy '91*  
*Rosemary Wilson '74*

## **PRESENTING SPONSOR, \$5000**

*As the Presenting Sponsor you will receive the following benefits:*

- Recognized as Presenting Sponsor on tournament marketing materials and event day signage
- One (1) Foursome
- Back cover ad in tournament program
- Company name on ODU Alumni Association tournament e-mail promotion and web listing
- Sponsor thank you ad in the Summer ODU magazine
- Four (4) additional guest passes for Awards Dinner
- Podium recognition and opportunity to speak
- Company listing in tournament program interior
- Option to include item in player gift bag

## **OFFICIAL SPONSOR, \$3,500 (SOLD)**

*As the Official Sponsor you will receive the following benefits:*

- Recognized as Official Sponsor on tournament marketing materials and event day signage
- One (1) Foursome
- Half-page ad in tournament program
- Company name on ODU Alumni Association tournament e-mail promotion and web listing
- Sponsor thank you ad in the Summer ODU magazine
- Two (2) additional guest passes to Awards Dinner
- Company listing in tournament program interior
- Option to include item in player gift bag

## **DINNER SPONSOR, \$1,500**

*As the Dinner Sponsor you will receive the following benefits:*

- Recognized as Dinner Sponsor on tournament marketing materials
- One (1) Foursome
- Signage on all tables during dinner
- Company name on ODU Alumni Association tournament e-mail promotion and web listing
- Two (2) additional guest passes to Awards Dinner
- Company listing in tournament program interior
- Option to include item in player gift bag

## **LUNCHEON SPONSOR, \$1,000**

*As the Luncheon Sponsor you will receive the following benefits:*

- Recognized as Luncheon Sponsor on tournament marketing material
- Two (2) Golfers
- Signage at designated location during luncheon
- Company name on the ODU Alumni Association tournament e-mail promotion and web listing
- Company listing in tournament program interior
- Option to include item in player gift bag

## **EVENING BAR SPONSOR, \$1,000**

*As the Evening Bar Sponsor you will receive the following benefits:*

- Recognized as Evening Bar Sponsor on tournament marketing material
- Signage at designated location during evening bar
- Two (2) Golfers
- Company name on the ODU Alumni Association tournament e-mail promotion and web listing
- Company listing in tournament program interior
- Option to include item in player gift bag

### **HOLE SPONSOR WITH FOURSOME, \$600**

*As a Hole Sponsor with Foursome you will receive the following benefits:*

- One (1) Foursome
- Company name recognition on a tee box sign
- Company listing in tournament program interior
- Option to include item in player gift bag

### **BEVERAGE STATION/CART SPONSOR, \$500**

*As a Beverage Station/Cart Sponsor you will receive the following benefits:*

- One (1) Golfer
- Company name recognition on sign at designated sponsor position
- Company listing in tournament program interior
- Option to include item in player gift bag

### **CLOSEST TO THE PIN SPONSOR, \$350**

*As the Closest to the Pin Sponsor you will receive the following benefits:*

- One (1) Golfer
- Company name recognition on sign at designated sponsor position
- Company listing in tournament program interior
- Option to include item in player gift bag

### **LONGEST DRIVE SPONSOR, \$350**

*As the Longest Drive Sponsor you will receive the following benefits:*

- One (1) Golfer
- Company name recognition on sign at designated sponsor position
- Company listing in tournament program interior
- Option to include item in player gift bag

### **DRIVING RANGE SPONSOR, \$300**

*As the Driving Range Sponsor you will receive the following benefits:*

- One (1) Golfer
- Company name recognition on sign at designated sponsor position
- Company listing in tournament program interior
- Option to include item in player gift bag

### **PUTTING GREEN SPONSOR, \$300**

*As the Putting Green Sponsor you will receive the following benefits:*

- One (1) Golfer
- Company name recognition on sign at designated sponsor position
- Option to give out merchandise to golfers as they compete on putting green during tournament
- Company listing in tournament program interior

### **HOLE SPONSOR, \$250**

*As a Hole Sponsor you will receive the following benefits:*

- Company name recognition on designated hole signage
- Company listing in tournament program interior
- Option to include item in player gift bag

**9TH ANNUAL OLD DOMINION UNIVERSITY  
ALUMNI ASSOCIATION GOLF TOURNAMENT**

*proceeds benefit:*  
Adam Thoroughgood Scholarship  
www.odualumni.org

Thank you for supporting the 2010 ODU Alumni Association Golf Tournament and the Adam Thoroughgood Scholarship. Please complete the following sponsorship and player information forms.

WE WOULD LIKE TO BE A SPONSOR FOR THE 9TH ANNUAL OLD DOMINION ALUMNI ASSOCIATION GOLF TOURNAMENT BENEFITING THE ADAM THOROUGHGOOD SCHOLARSHIP

Company / Organization Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

LEVEL OF SUPPORT: (Make checks payable to: *Old Dominion University Educational Foundation*)

- Presenting Sponsor, \$5000
- Dinner Sponsor, \$1,500
- Luncheon Sponsor, \$1,000
- Evening Bar Sponsor, \$1,000
- Hole Sponsor With Foursome, \$600
- Beverage Station/Cart Sponsor, \$500
- Closest To The Pin Sponsor, \$350 Longest Drive Sponsor, \$350
- Driving Range Sponsor, \$300
- Putting Green Sponsor, \$300
- Hole Sponsor, \$250

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please mail, email or fax this form to:

Old Dominion University Alumni Association  
Barry M. Kornblau Alumni Center  
Norfolk VA 23529

ph: 888.ODU.3435  
fx: 757.683.6293  
odualumni@odu.edu

# 9TH ANNUAL OLD DOMINION UNIVERSITY ALUMNI ASSOCIATION GOLF TOURNAMENT

*proceeds benefit:*  
Adam Thoroughgood Scholarship  
[www.odualumni.org](http://www.odualumni.org)

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Complete form and mail with sponsor form to *Old Dominion University Alumni Association*, Barry M. Kornblau Alumni Center, Norfolk, VA 23529 or fax to 757.683.6293.

## PLAYER 1 INFORMATION:

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<i>First &amp; Last Name</i>	<i>ODU grad year (if applicable)</i>	<i>Email</i>	
<i>Address</i>			
<i>City</i>	<i>State</i>	<i>Zip</i>	<i>Phone Number</i>

## PLAYER 2 INFORMATION:

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<i>First &amp; Last Name</i>	<i>ODU grad year (if applicable)</i>	<i>Email</i>	
<i>Address</i>			
<i>City</i>	<i>State</i>	<i>Zip</i>	<i>Phone Number</i>

## PLAYER 3 INFORMATION:

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<i>First &amp; Last Name</i>	<i>ODU grad year (if applicable)</i>	<i>Email</i>	
<i>Address</i>			
<i>City</i>	<i>State</i>	<i>Zip</i>	<i>Phone Number</i>

## PLAYER 4 INFORMATION:

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<i>First &amp; Last Name</i>	<i>ODU grad year (if applicable)</i>	<i>Email</i>	
<i>Address</i>			
<i>City</i>	<i>State</i>	<i>Zip</i>	<i>Phone Number</i>