Meeting Called to Order: 6:30PM

Attendance: Suzanne Pedigo, Jeremy Pedigo, Cliff Wooldridge, Harold Williams

Chair Reports:

• Chair
  o Reminder: Chair reports to chair 5 days before meeting

• Events Chair
  o September Wind Down Wednesday Discussion
    • September 9th 5-8PM Cogans on Colley special $3 wells, $1 off beer until 7PM
  o New Wind Down Wednesdays for Fall
    ▪ August 12 – Big Ugly Brewing in Chesapeake
    ▪ October 14 – Paint night @ alumni center and WDW @ mojo bones. 2 separate events
    ▪ November 11th – Shorebreak
    ▪ December 16th – Watermans
    ▪ January 13th – Press 626 (and Mermaid Winery?)
    ▪ February 10th – total wine in tasting room w/Royal chocolate in development
    ▪ March 9th – Kelleys at Greenbrier
    ▪ April 13th – decided to use peck and pour on colley
    ▪ May 11th – Chicks Oyster Bar
  o Research December Brewfest and others

• Media Chair
  o FB likes goal 1500
    ▪ 50 people engaged weekly
  o Facebook Count: 891 (up from 876)
  o Twitter Count: 406 (up from 400) post reach this week 3900

• Recruitment Chair
• Secretary
  o No report – check gmail 2-3 times/wk

Advisor Report:

• New Director of Constituent Relations started Monday
Old Dominion University Young Alumni Council (YAC)
August 5th, 2015 @ 6:30PM
Location: ODU Higher Education Center Princess Anne in Virginia Beach
Council Updates

- Kristyn Danson (Previously from Engineering)
- Homecoming Theme has been released ODUnited: Around the world in 85 years
  - Alumni Wine and Design: Alumni Center 10/14
  - Farewell Brunch Sunday Oct 18th at Smalls, 10% to legacy scholarship
  - Full Calendar of events coming soon
  - 1st Annual Alumni Vs Student Tug of War Thursday 10/15 1pm Kafman
- Pacing ourselves (making sure we don’t have too many local events)
  - Need VisitNorfolk brochures at Open house on Aug 21st
  - New ODU bumper sticker given to Alumni at Week of Welcome
  - Aug 29 Fan appreciation night
  - Advice to not have any summer WDW events in 2016

Old Business:

- Bylaw Updates – Review and agree upon pushed until more of committee
  is present

New Business:

- Feedback from Movie night? We need more stickers- Future ODU Student???, Proud Parent. Admissions rep attending the event. Football schedule (or depending on what sports is currently playing when we are at these events)
  Possibly have some giveaways/schedule magnets for sports from ODAF.
  Possibly have students come dressed as the characters of the movie that is playing. Chips was a good idea. Easier then popcorn would be since they were selling it at a stand. About 10 Alum present

Questions/Comments:

- Next YAC Meeting: Sept. 1st 2015 6:30PM
  - Location: Higher Ed center room 215
  - Meeting Adjourned: